



Football Watch Party Packages & Pricing Guide

We hope you enjoy our offerings and consider spending a
gameday cheering on the Vols with us!



Event Spaces

These two options would create an electric football watch party destination, giving fans a place to gather, enjoy lite bites and drinks, and keep the excitement going with nearby entertainment before and after the game.



Event Packages



The Fan Zone

Perfect for small company football watch parties, smaller fan gatherings, and simple game day events.

Space Rental

Uptop Rooftop Small Patio \$2,500

The Patio will be filled with a mix of tables and seating options, and tables for your food selections. We will have stanchions blocking off the area and personalized signage for your group to enter. This space can accommodate up to 75 people.

Catering Options

Small Snacks Suggestions (priced for 50 people)

- Guacamole and Queso Station \$1,000
- Veggie Tray and Fruit & Cheese Platter \$200
- Myrtle's Bakehouse Cookie Wedges Assortment \$200

Beverage Options

Package Suggestions (priced for 50 people)

- 50 Beer and Wine Only Tickets \$400
- 50 Full Bar Tickets \$900

(redeemable at Peter's Market Bar or Uptop Bar)

Add Ons

- Beer and Wine Only Drink Tickets \$8 each
- Full Bar Drink Tickets \$18 each
- Speaker Rental \$50
- In-house Decor (clear bud vases with white hydrangas) \$50



The Ultimate Tailgate

Enjoy an exclusive one-third section of the Lawn Patio, perfect for groups seeking a private and comfortable event space. Each section includes a dedicated tent, TV for viewing the action, flexible seating, personalized signage, private boundaries, and one premium parking spot. Food and beverage packages are available to enhance your group experience.

Space Rental

The Lawn Patio Private Section – \$300 per game

Accommodate up to 20 guests each

Includes:

- 1 Television
- 2 Couches
- 2 Cocktail tables
- 1 Canopy
- 1 Premier Parking Spot

Catering Options

Small Snacks Suggestions (priced for 20 people)

- Guacamole, Queso, and Salsa Station \$400
- 50 Wings \$75
- Myrtle's Bakehouse Cookie Assortment \$60
- T-Ralph's Sliders \$140

Beverage Options

Package Suggestions (priced for 20 people)

- 20 Beer and Wine Only Tickets \$160
- 20 Full Bar Tickets \$360

(redeemable at Peter's Market Bar or UpTop Bar)

Add Ons

- Beer and Wine Only Drink Tickets \$8 each
- Full Bar Drink Tickets \$18 each



Rental Information



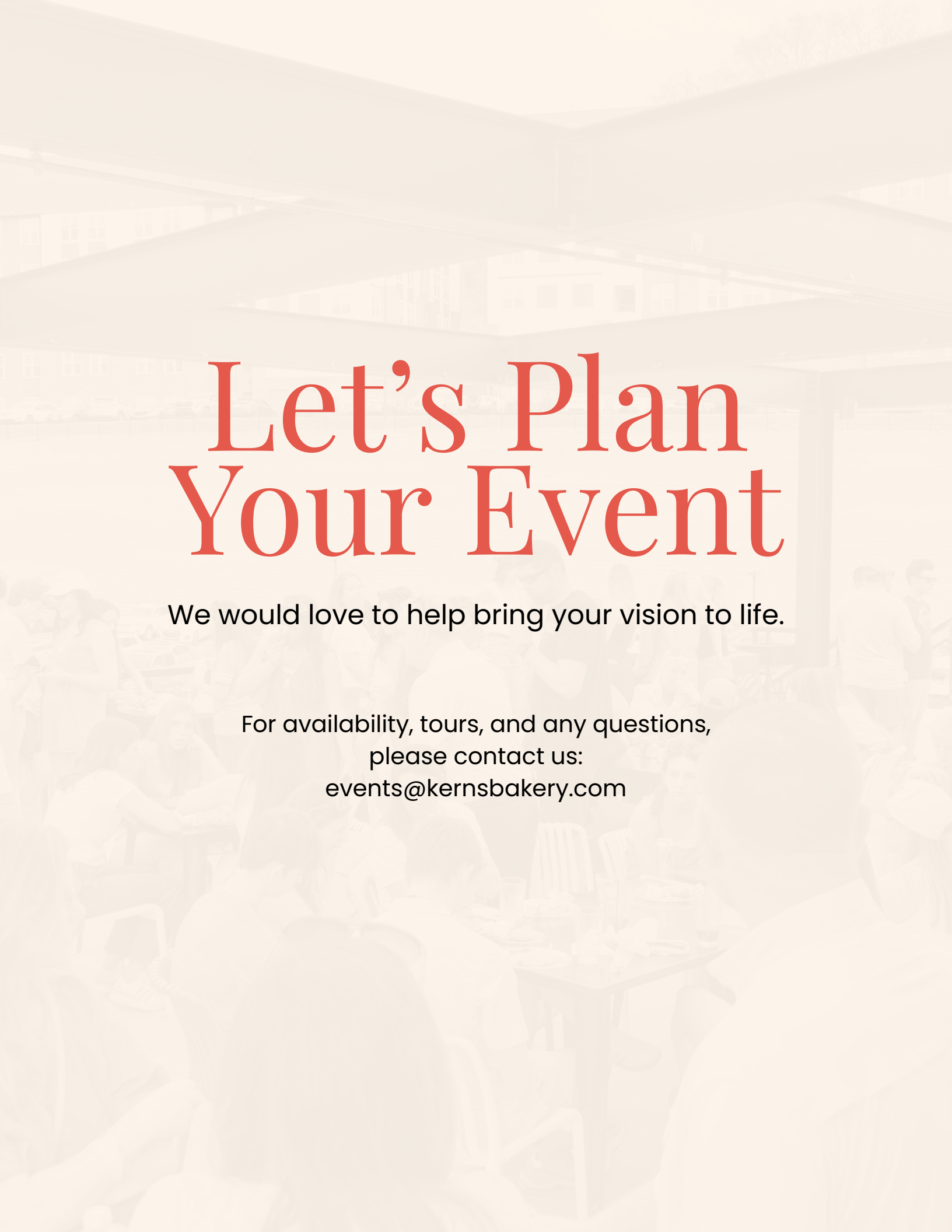
Booking Details

- Signed agreement required
- 25% Deposit due at booking
- Final guest count due 14 days prior to event
- We have availability for this football season, be the first to secure the date you want!

Pricing Notes

- Exact prices will be on your event contract
- Prices listed do not include taxes



The background of the entire page is a faded, light-colored image. The top half shows a modern, multi-story building with a flat roof and large windows. The bottom half shows an outdoor event where many people are seated at tables, some looking at menus or talking. The overall tone is bright and airy.

Let's Plan Your Event

We would love to help bring your vision to life.

For availability, tours, and any questions,
please contact us:
events@kernsbakery.com